



A golden opportunity to put your career on a fast track
University Placement & Counselling Cell – NAU, Navsari

proudly announces a unique **“Full Day Career Management Training Programme”**



Campus to Corporate – C₂C for

Enhancing Employability of NAU Students at

ASPEE Agribusiness Management Institute, Navsari on January 27, 2016

Exclusively for MBA (ABM) & M. Sc. (ICTA) Students



After sometime, you will also be a tremulous and hopeful hunter in the job jungle. Now, at times you may feel totally inadequate to showcase your professional capabilities in the written form (CV / Resume), which will create your image in the mind of the interviewer even before you walk in for the interview. So, you need to write an effective resume / c. v. / bio-data. And ironically, for many of us, this might become a night mare!!! Even

after getting an interview call from your prospective employer, you may feel unprepared and nervous, as it is always difficult for a job seeker, to face the interviewer, *especially for freshers who are just out of college*, seeking a job. **Most people do badly at job interviews not because they are incompetent; but simply because they are just plain nervous.** On the day of your interview, sweating palms and stomach butterflies are to be expected. But, good news is that writing an effective resume & giving interview is a skill, and just like any other skill, it too can be developed. You can reduce your stress level by knowing some common mistakes that candidates make in preparing their CV as well as while meeting with potential employers and avoiding them.

So, with the noble objective of equipping our students for lucrative career options, the University Placement & Counselling Cell, DSW Office of our NAU, Navsari, has been proudly organizing this full day career management training programme **since 2012**. Pioneered by a **highly acclaimed State, National & International Awards Winner Trainer and Certified-Accredited Management Teacher - Dr. Mehul G. Thakkar**, this *time-tested unique career management training module* will assist you to look at your skills and capabilities in an entirely new light; and equip you for crossing the selection hurdles of the corporates; so that you can win the race in this cut-to-throat competitive job market conditions. This highly interactive **Unique Pre-Placement Offering of Campus to Corporate – C₂C Module – the 3rd C₂C of 2015-16 Placement Programme, the 4th successive C₂C @ AABMI and the 21st successive C₂C @ NAU, Navsari** will surely put your career on a fast track progress by making you aware about various aspects of career dynamics and fostering the much needed CAN DO Outlook coupled with pleasing personality. **So, come, enrich, enlighten charge up and empower yourself for a better tomorrow ...**by equipping yourself for the journey of **Campus to Corporate**; and experience the transformation from **Good to Better to Best** through **Survival to Stability – Stability to Success – and Success to Significance.**

Come! Learn Today for a Better Tomorrow... Sometimes, Winning is Everything...

List of Topics that will be explored include...

<u>Programme Contents:</u> (What you will learn - Key Takeaways)	<u>Modalities:</u> (Learning Process)
☞ What a Resume is and is NOT...Bio-Data v/s Resume v/s CV v/s Professional Brief/Profile...	<ul style="list-style-type: none"> • Power Point Presentation • Psychological/Management Games <ul style="list-style-type: none"> • Role Playing • Analysis of Real Life Interview Video Clips <ul style="list-style-type: none"> • Self Assessment Test • Powerful Motivational Videos <ul style="list-style-type: none"> • Discussion - Interactions • Feedback on your own CV/Resume <ul style="list-style-type: none"> • Follow Up for Improvements
☞ Types / Formats of Resume...	
☞ Components / Sections of Resume...	
☞ How to write an impressive CV that guarantees you an interview call...	
☞ Understand yourself better... Recharging yourself from within...	
☞ Developing and Projecting Positive Self Image – Powerful Personality Development & Impression Management Tips...	
☞ How to tackle the most crucial FAQs and succeed in Job Interview...	
☞ Body Language – Tips & Traps & Power Dressing for the Interview...	
☞ Managing your online reputation...	
☞ How to be better prepared for job-hunting in cut-to-throat competitive era...	

Date & Timing: 27th January, 2016-WEDNESDAY 9:00 am to 6:30 pm

Investment: Your Valuable Time

Venue: Seminar Hall, ASPEE Agribusiness Management Institute, NAU Campus, Navsari

Target Participants: Young, Aspiring & Ambitious budding Agribusiness Managers (MBA-ABM) and promising Agri-ICT Professionals (M. Sc.-ICTA) of AABMI who believe in **“Winning is Everything”!!!** & **“Reinventing Themselves”...**



Trainer-Facilitator-Counsellor:

Dr. Mehul G. Thakkar

State, National & International Awards Winner Trainer

Associate Professor in HRM & University Placement & Counselling Head,

ASPEE Agribusiness Management Institute (MBA-ABM & M. Sc.-ICTA Programmes),

Navsari Agricultural University (NAU), Navsari

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344 Students of NAU benefited through 101 Hours Intensive Training Inputs during 2012-13...

490 Students of NAU benefited through 96 Hours Intensive Training Inputs during 2013-14...

742 Students of NAU benefited through 102 Hours Intensive Training Inputs during 2014-15...

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1315 Students of NAU benefited through 21 C₂C Trg. Programmes

“Campus to Corporate-C₂C” Trg. Programmes for UG, PG, Ph. D Students at Degree Colleges of NAU, Navsari

Placement Programme	NMCA, Navsari	ACHF, Navsari	AABMI, Navsari	VCVSAH, Navsari	CoA, Bharuch	CoA, Waghai	GABI, Surat	CAET, Dediapada
2012-13	18/09/12 68 UG-PG-Ph. D. Students	01/11/12 88 UG-PG Students	09/10/12 23 PG Students	19/08/13 (Part Programme) 12 UG Students	<u>Not Applicable</u>			<u>Not Applicable</u>
2013-14	24/12/13 82 UG Students	23/10/13 98 UG-PG Students	16/11/13 72 PG Students	31/12/13 38 UG-PG Students				
2014-15	20/12/14 95 UG Students	08/01/15 83 UG-PG Students	01/01/15 78 PG Students	Not Confirmed by the Institute				
2015-16	20/01/16 98 UG Students	22/01/16 143 UG-PG Students	27/01/16 73 PG Students	<u>Not Confirmed Yet</u>				

“Campus to Corporate-C₂C” Trg. Programmes for Diploma Students at Polytechnic Colleges of NAU, Navsari

Placement Programme	Agri. Poly., Vyara	Agri. Poly., Bharuch	Agri. Poly., Waghai	Agri. Eng., Dediapada	A.H. Poly., Navsari	Horti. Poly., Paria	Horti. Poly., Navsari
2012-13	15/09/12 84 Students	Not Confirmed by the Institute	Not Confirmed by the Institute	31/01/12 29 Students	<u>Not Applicable</u>		
2013-14	09/05/14 24 Students	20/05/14 26 Students		Not Confirmed by the Institute			
2014-15	09/02/15 46 Students	26/05/15 29 Students		01/06/15 26 Students			
2015-16	<u>Not Confirmed Yet</u>						

All the Institutes of NAU, Navsari are requested to give confirmation for organizing **Full Day Career Management Trg. Programme “Campus to Corporate – C₂C”** during **Jan.-May, 2016** by following the “C₂C Programme Modalities” circulated earlier.

<u>Dr. Mehul G. Thakkar</u> Associate Professor in HRM & TPO @ AABMI University Placement & Counselling Head @ NAU E-mail: mehulgthakkar@nau.in , getmgt@gmail.com Contact No.: 02637-282960 (O), 09427163205 (M)	<u>Dr. V. A. Solanki</u> Director of Students' Welfare & Chairman of University Placement & Counselling Cell @ NAU E-mail: dswnavsari@nau.in , dswnavsari@gmail.com Contact No.: 02637-292112 (O), 09979888962 (M)
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Come! Learn Today for a Better Tomorrow... *Sometimes, Winning is Everything...*